



Strategic Supply Chain Management

26 to 30 September 2010 / Kuala Lumpur, Malaysia

In today's rapidly changing business environment, ever greater demands are being placed on business to provide products and services quicker, with greater added value, to the correct location, and with no relevant inventory position. Customers want more quality, design, innovation, choice, convenience and service, and they want to spend less money, effort, time and risk.

Supply Chain Management means transforming a company's "supply chain" into an optimally efficient, customer-satisfying process, where the effectiveness of the whole supply chain is more important than the effectiveness of each individual department.

OBJECTIVES

This comprehensive program will provide participants with all aspect of supply chain management and will provide organizations with all tools and techniques to better manage and better customer service.

WHO SHOULD ATTEND

Mid-level purchasing managers who manage one or more aspects of their company's supply chain—as well as managers in production and operations, logistics, marketing, and finance

COURSE OUTLINE

Supply Chain Management Overview Introduction

- Strategic Supply Chain
- Aligning with your Vision
- Elements of Logistics
- Logistic goal
- Logistic steps
- Evolution in logistics
- Supply Chain Management goal
- Supply Chain Management focus
- Drivers of Change
- Supply Chain Management activities

Analysis

- Diagram
- Understand the customer
- Understand the products
- Understand the process
- Understand the information flow

Purchasing and Procurement Principal Issues

- Evolution in purchasing
- The procurement process
- Elements of Supply
Uncertainty
- Selecting a supplier
- Trends in Purchasing and
Procurement

Analysis

Performance indicators

- Delivery to Schedule
- Quality to Specification

Sales Forecasting

Principal Issues

- Elements of demand
uncertainty
- Components of demand
- Sales forecasting methods
- Major uses of sales
forecasts
- Advantages of better
forecasting
- Factors that influence
forecast accuracy

Production planning and control

Principal Issues

- Production planning and control
- Production as a goal or mean
- Economies of Scope vs Scale
- Order Decoupling Point
- Planning hierarchy
- Production control systems

Material Handling

Principal Issues

- Material Handling
- Tasks of a Materials Handling Manager
- Material Handling System Design
- Material Handling System components
- Most cost-effective means of transport
- Warehousing

Inventory Management

Principal Issues

- Types of inventory
- Functions of inventory
- Elements of inventory
- Reasons for holding inventory
- Inventory costs
- Inventory management
- ABC-Analysis
- Inventory Management Systems
- How much to order
- When to order
- Safety stock
- Excess Inventory
- Inventory Counting Method

Suggestions

- 6 step Action Plan
- Inventory Matrix
- Rationalize Products
- Reduce Excess

Distribution

Principal Issues

- Functions of Physical Distribution
- Distribution Decisions
- Transport Modes
- Outsourcing
- Distribution warehouses

Customer Service

Principal Issues

- What Customers Look For
- What Customers Experience
- What Customers Want
- Customer Service Issues
- Service Levels

Analysis

- Customer Analysis
- Know the Customer
- Customer Service Levels
- Customer Response
- Performance indicators

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Note: To confirm your registration kindly complete the form below and send to us by fax or email.



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I want to register

I want to receive more details

Course Title: Strategic Supply Chain Management

Course Date: 26 to 30 September 2010

Place: Kualalumpur, Malaysia

Course Language: English Training Fees: US\$ 4,250.00 (four thousand two hundred fifty US dollars)

Full Name(Mr. / Ms.): _____

Position: _____

Company: _____

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